
FIFAE Finals 2026 - Privacy Notice

1. Introduction

Please read this Privacy Notice ("**Notice**") carefully and ensure that you understand it. By submitting the application form, you confirm that you have lawfully obtained the personal data that you have submitted and that the personal data is correct. You further confirm that you are authorised and instructed by the person or persons whose personal data you have submitted (hereinafter individually and collectively, including yourself, referred to as the "**Data Subject**"), to submit the personal data in the application. You also confirm that the Data Subject has been informed about the processing of data as set forth herein. FIFA will process the personal data provided in connection with the accreditation process as described in this Notice.

2. Collection of Personal Data

FIFA collects the following categories of personal data:

- Personal information such as last name, first name, date of birth, gender, nationality, photograph and preferred language for communication.
- Contact data such as email address.
- Government identifiers such as ID document type (passport or national ID), ID document number (passport or national ID), ID document expiry date (passport or national ID).

3. Purpose of Processing and Use of Personal Data

FIFA uses the Personal Data as follows:

- (I) to process Application Forms and issue Accreditation Devices;
- (II) subject to local laws, and to the extent applicable to the Applicant, to facilitate expedited procedures for entry and exit to and from the Host Country and exemptions from obligations to obtain work permits;
- (III) to enhance the attendee experience at the FIFAE Finals through personalized experiences within the venue, including personalized welcome messages and FIFAE World activities.

What this means:

- When you arrive at designated areas of the venue, a welcome message may be displayed.
- If you participate in FIFAE World activities, your name and activity-related scores may be displayed as part of the experiences, including scoreboards, leaderboards and where applicable, FIFA.gg.

FIFA may issue RFID-enabled accreditation devices for operational and experience-related purposes. The RFID credential contains only a unique identifier and does not store personal data. The identifier may be used to retrieve information from FIFA systems in order to provide personalized experiences and support participation in FIFAE World activities.

FIFA processes personal data:

- where necessary for the management of the accreditation process and the operation of the FIFAE Finals; and
- based on FIFA's legitimate interests in delivering and enhancing attendee experiences, including personalized venue experiences and FIFAE World activities.

FIFA will comply with the obligations and safeguard the Data Subject's rights under Swiss law, EU laws with respect to personal data which FIFA is subject to; and any other applicable law with respect to personal data, which FIFA is subject to ("**Applicable Data Protection Laws**").

FIFA will process and store the Personal Data securely, for no longer than necessary for the purposes for which it was first collected.

4. Sharing Personal Data with Third Parties

In this regard, the Data Subject acknowledges and agrees that such Personal Data may be transferred to the relevant public (government) authorities and/or authorised bodies and organisations as might be required under the applicable national laws and/or for security reasons as per the Accreditation Terms and Conditions.

To deliver personalized venue experiences, FIFAE World activities and related leaderboard functionality, FIFA may share limited personal data with technology providers acting on FIFA's behalf, including LiveLee.

Such data may include:

- First name
- Last name
- Preferred name (where available)
- Nationality/country
- Accreditation identifiers
- RFID identifiers
- QR code information

such data being limited to what is necessary to provide the relevant experience and event services.

The Personal Data will not be used, processed, stored or transmitted by FIFA over and above the scope described herein.

5. Storage of Personal Data and Data Security

The Personal Data is stored and maintained in a database in the European Economic Area (EEA) and is operated by FIFA.

Some or all of the Personal Data may be stored outside the European Economic Area (EEA). If FIFA stores and processes Personal Data outside the EEA, it will take all reasonable steps to ensure that your Personal Data is treated as safely and securely as it would be within the EEA and under the Applicable Data Protection Laws. Such measures might include the conclusion of data transfer agreements on the basis of the relevant EU model clauses.

Data security is very important to FIFA. In order to protect the Personal Data, suitable measures to safeguard and secure the Personal Data have been put into place.

6. Applicant's Rights

The Data Subject has the following rights in accordance with, and subject to the conditions under, the Applicable Data Protection Laws, which this Notice adheres to:

- (i) the right to be informed about the collection and use of the Personal Data;
- (ii) the right of access to and receiving a copy of the Personal Data that FIFA holds about the Data Subject;
- (iii) the right to rectification if any Personal Data that FIFA holds about the Data Subject is inaccurate or incomplete;
- (iv) the right to be forgotten – i.e. the right to ask FIFA to delete any Personal Data that FIFA hold(s) about the Data Subject and to delete it sooner than as indicated above;
- (v) the right to restrict (i.e. prevent) the processing of the Personal Data;
- (vi) the right to data portability (obtaining a copy of the Personal Data to re-use with another service or organisation);
- (vii) the right to object to FIFA using Personal Data for particular purposes, especially for personalized experience. To exercise this right, please contact us at dataprotection@fifa.org [mailto:](#) no later than 6 days before the event. We will make every effort to honor objections received after this deadline; however, due to technical constraints, removal cannot be guaranteed once the system is implemented. This limitation also applies to individuals who obtain accreditation during the event;
- (viii) rights with respect to automated decision-making and profiling; and
- (ix) the right to complain to the relevant data protection authority, namely the Swiss Federal Data Protection and Information Commissioner.

7. Complaint and Contact

In the event of any cause for complaint about the use of the Personal Data, if the Data Subject has any questions relating to this Notice, wishes to exercise their rights, or to object to the processing of their personal data, the Data Subject can contact visit [FIFA's Data Protection Portal](#) or write to: Fédération Internationale de Football Association, FIFA Data Protection Officer, FIFA-Strasse 20, 8044 Zurich, Switzerland or via email dataprotection@fifa.org. FIFA shall apply reasonable efforts best to

solve the problem for the Data Subject. If FIFA is unable to help, the Data Subject also has the right to lodge a complaint with the competent data protection supervisory authorities.